

## **AG PTO Executive Board Meeting Minutes**

**Friday, November 2, 2018**

**In attendance:** Ghazale Johnston, Rebecca Drendel, Diana Jones, Heather Davis, Katie Davis, Sallie Beason, Courtney Lapham, Heather Price, Jamie Curtis and Jay Perry

**Not in attendance:** Principal Folk

**Meeting began at 8:36 am**

### **Bulldog Club**

- Jay Perry gave some background on the Bulldog Club last year. Jay and Kip Kiger had goals of strengthening the club and making it more successful. Jay thinks they have hit the ceiling and they think that they will remain with a \$40k budget yearly in the future.
- The Bulldog Club would like to renovate the field house but the amount of money needed to do that is a stretch without a significant sponsor signing up for a majority of the funding needed (~\$150k).
- The Bulldog Club is willing to separate from the PTO but they will need PTO support. Both Jay and Kip can't commit more time. Jay brought a document with specific items to be discussed and agreed upon. The board discussed resources needed to support the Bulldog Club and the need for continuity of support/ leadership (potentially a two year commitment).
- There was discussion about changing Bulldog Club leadership to a three year commitment versus a two year commitment. Jay and Kip will stay on next year. Ghazale Johnston and Rebecca Drendel are going to the Bulldog Club meeting on Monday, November 5.
- The Bulldog Club thinks they will always need the PTO's help. Spirit wear is typically owned by the athletic clubs at other middle schools. Key items to be determined and confirmed are: advertising, spirit wear, liaison from the PTO, treasurer, and fundraising support from PTO.
- Timing of spinning off the Bulldog Club will be determined. Could be the start of the 2019-2020 school year or could be on July 1, 2019 which is the start of the fiscal year.

### **Admin**

Approval of minutes from the October 5, 2018 PTO Executive Board meeting.

### **Transition Update**

- Jamie Curtis and Katie Davis met with Principal Folk and Jen McDonald. Jen is going to come onboard to the SLT to spearhead the transition. Outlined four goals for transition:
  - o Goal 1: To educate and retain prospective parents and families at all feeder elementary schools about AG Middle School.

- Goal 2: To provide, AG Faculty, Staff and administration with resources needed to support changing student population (Goal 2 is assigned to the SLT),
  - Goal 3: To create a welcoming and informative environment for all incoming 6<sup>th</sup> grade families.
  - Goal 4: To relook at Invest Campaign and determine how to maintain campaign success with change in student population.
- Immediate actions are that we need to meet with the principals, obtain specific data on population transitioning in/ out and develop a marketing plan.
  - The Montclair principal is on leave and the Vice Principal should be the contact in the interim. Approximately sixty students are expected to come from Montclair.
  - Pinewood Elementary has 65 fifth graders so it is a small population.
  - CMS Superintendent Clayton Wilcox met with Sedgefield Middle School parents about their transition last night. Discussion about if there should be a meeting with AG leadership, parents and the Superintendent once we know if we have transition needs and/ or need his support from a marketing standpoint.
  - As part of the transition, AG needs to be talking to Montclair, Pinewood and Sedgefield on how to handle large meetings and what other changes that need to be made to support the increasing Spanish speaking population. Other transition items include determining if we need to change the bell schedule, if we need a Spanish speaker in the front office, etc.
  - This sub-committee (Katie Davis, Jen McDonald and Jamie Curtis) is working on a frequently asked questions document for the November meeting.

### **Treasurer's Report**

- October was a quiet month since Invest was delayed.

### **President Report**

- Beautification – over Christmas break they would like to do a pressure wash and gum removal (\$1k) which would take them to their full budget. This would be a touch up since they did it in the fall and then they will do it in the spring. They will go over budget in the spring but they are catching up from last year when the pressure washing wasn't done regularly. One committee member wants to do a spirit night dinner and the money would go to the full PTO. Guidance was given that we need to be careful with the language if we were to do it. We should look to see if we can support AG parent owned business and if it can follow an AG Basketball game. Board is open to the idea and would like to hear a proposal for one event. PTO Board approved one spirit night in January.
- We believe Selwyn needs to partner with Montclair and not Billingsville next year. Jamie/ Katie to reach out to Selwyn.
- The Middle School Matters event had a strong turnout with a morning and night session.
- Discussed the need to determine if we are still going to have a speaker on social media and technology.
- 8<sup>th</sup> grade field trip – Need to address the communication and discussed possible options like a combined service day and amusement part trip potentially.

## **AG Fund**

- Launched AG Fund this morning and are at \$3800. Mailer went out yesterday and it will be in the newsletter at the top.
- Robocall went out at night. Total of \$29,000 is the current estimate of the fund. Corporate matches should be confirmed to make sure that they are for the current year versus last year. Old corporate matches are to be included.
- January 11 – Giving Day – ask people to give again or if you haven't given please give. Going to do a video with a bulldog and have kids/ cheerleaders in the video. Mr. Folk wants the teachers involved and wants to buy donuts for the different grades if they hit a goal. Mr. Folk would like to encourage the advisory teachers and reward them with a "jeans day" and Salsarita's (\$1100 estimate for lunch for the staff). Need to clarify what the goals/ rewards are.
- Banner for AG Fund was \$100 and may be good to add a banner to the football field or basketball field.
- We should get additional banner a "Congrats 8<sup>th</sup> Graders" and a "Welcome Back" banner since poles are by the front office and banners are inexpensive.
- Bulldog Mascot costume is getting worn down and need to communicate to the Bulldog Club that it needs to be cleaned and/ or may need to be replaced.
- Yearbooks – should staff members get a yearbook for free or for a reduced cost (\$5 or \$10). We could give different cost for exempt and non-exempt employees. Currently sold at \$10 to staff and actual cost is \$18. Katie Davis will ask Mr. Folk what his preference would be for the pricing of year books for the staff.
- Appreciation for Cafeteria/ Custodial Staff - One idea was raised about of having parents take over the cafeteria and then the cafeteria works can sit and be served and be shown appreciation. Discussed ideas for appreciation such as a special lunch for them and discussed if they are included in Staff Appreciation Lunch. Discussed if someone wanted to bring in breakfast that would be great but want to confirm with Mr. Folk. Also want to ensure custodial staff won't be left out. Would be great if a pet project for a small group to provide breakfast to cafeteria and custodial staff (11 total) and provide yearbooks.
- Next year we could advertise more the donating a year book to others.

**Meeting ended at 10:07 am**